

# Jared J. Weidner

1800 Singleton Avenue Austin, TX 78702  
608 235-6036 (Cell) – jaredjweidner@gmail.com

## OBJECTIVE

Project trained professional in organizing teams and communicating effectively to deliver exceptional client experiences and manage company initiatives to on-time completion while remaining in budget.

## KNOWLEDGE/TRAINING

- ⤴ Advanced Experience with Atlassian Tools (Jira, Confluence, Greenhopper)
- ⤴ 7 Years' experience with SEO,PPC,PPV, Affiliate and Partner Networks, ecommerce, web analytics
- ⤴ Skilled in agile/scrum, project, and SAAS environments.
- ⤴ SEO, SEM, Ecommerce, Partner Programs, Joint Ventures and Social Media
- ⤴ Web Language: HTML, CSS, PHP, Javascript, SQL, Rest API
- ⤴ Proficient in Software (Excel, Word, PowerPoint, Salesforce)
- ⤴ PMP trained (expected test date December 2013)

## WORK EXPERIENCE

### Escalations Engineer

*Bigcommerce – Austin, TX (April 2013- Present)*

- ⤴ Work directly with senior product executives and technical operations to engineer high priority agile project planning and forecasting
- ⤴ Structure key workflow projects to improve communication between development (Sydney, AUS) and client success (Austin,Tx)
- ⤴ Build relationships with high-profile clients and partners to assist in meeting high priority expectations
- ⤴ Manage top partners ( Ordoro, Stripe, UPS, Intuit) to ensure requirements are met through API, Web Programming, and knowledge base documentation

### Ecommerce Product Engineer

*Bigcommerce – Austin, TX (November 2012 – April 2013)*

- ⤴ Initiated improvements in the support process that resulted in CSAT of 96% (20% increase)
- ⤴ Managed major projects to analyze client data and success metrics to allow the product team to prioritize the product roadmap
- ⤴ Interviewed and on-boarded new team members
- ⤴ Completed self-service projects in order to increase awareness of the platform and reduce overall churn.

### Ecommerce Operations Manager

*LaX Engineered Solutions, LLC – Waukesha, WI (March 2011 – November 2012)*

- ⤴ Responsible for negotiating all contracts and securing new vendors (Honeywell, Rockwell Automation, Browning, Johnson Controls)
- ⤴ Hired, trained and managed support operations team
- ⤴ Oversaw all financial progress, profit margins, and statistical data
- ⤴ Grew annual ecommerce revenue from \$0 to \$500,000 (2009-2012)
- ⤴ Closely monitored industry trends and competitors to ensure success in the marketplace

### Project Manager

*LaX Engineered Solutions, LLC – Waukesha, WI (September 2009-2011)*

- ⤴ Responsible for building new online sales channel from the bottom up

- ⤴ Build out Scope, Budget, and Time for new ecommerce sales channel
- ⤴ Planned initiated all search engine optimization, website analytics, paid advertising, market research, and customer support
- ⤴ Developed various online strategies to increase company awareness and customer database
- ⤴ Mapped and maintained schedule to ensure proper change requests and environmental factors were communicated to all stakeholders

#### Owner/Operator

*Jared Weidner Marketing – Madison, WI (December 2007-December 2010)*

- ⤴ Created and produced web design, web development, and web functionality for clients
- ⤴ Hire and train remote staff on SEO, PPC, Analytics, and online marketing.
- ⤴ Responsible for all outsourcing, accounting, and scheduling
- ⤴ Managed multiple web projects on a daily basis.

#### **EDUCATION**

PMI Austin

5 Week, 36 Hour PMP Training Course

University of Wisconsin Eau Claire (2004-2008)

B.A. in Kinesiology with an Emphasis on Software Advertising/Marketing